



TRANSFORMATIONAL
AUTHOR EXPERIENCE
S E A S O N - 7

PROGRAM GUIDE

Transformational Author Experience Season 7

JUNE 18-22, 2018



Hosted by **Christine Kloser**



Transformation Author Experience Training Dates & Times

Class Dates: June 18 – 22, 2018*

Class Times: Monday & Thursday..
11:00, 12:00, 1:00, 2:00, 3:00, 4:00 & 5:00 Eastern

Tuesday, Wednesday and Friday
11:00, 12:00, 1:00, 2:00, 3:00 and 4:00 Eastern

Class Page: www.transformationalauthor.com/classes

Can't make it LIVE?

Basic (free) pass holders can access the replays for 48 hours...

Gold, Platinum and Diamond members have lifetime access!

**See [page 6](#) for complete program schedule.*

Get your pass at
www.transformationalauthor.com/passes

\$130,000+ Transformation Author Writing Contest

**Doors open for the Transformational Author Writing Contest
(for Platinum and Diamond* members) on Thursday, July 5,
2018 with a LIVE "Kick-Off" Call!**

Some of the prizes in this year's contest include...

The Transformational Author Mastery Package

Prize Sponsor: Christine Kloser Companies LLC & Capucia LLC

Value: \$30,000

One winner will receive a twelve-month membership in the My Time to Write group mentoring program, which includes an all-inclusive 6-night beachfront writing retreat in the Bahamas, four additional writing retreats in the United States, as well as lifetime access to Christine's award-winning Get Your Book Done writing program, group coaching, bi-monthly virtual writing retreats, the most amazing author community on the planet, and more! Plus, once your manuscript is written you'll receive a full publishing package with Christine Kloser's Capucia LLC that includes professional editing, custom cover and interior design, print and digital publication, monthly publishing masterminds, world-wide online distribution and more!

Done For You Publishing with Lifestyle Entrepreneurs Press

Prize Sponsor: Jesse Krieger

Value: \$30,000

One winner will have the award-winning publishing team at Lifestyle Entrepreneurs Press guide their manuscript to completion, then publish and release their book everywhere books are sold! This is a full-service concierge publishing and business development package valued at \$30,000 that includes a Publishing Agreement with Lifestyle Entrepreneurs Press.

Consideration for a Traditional Publishing Contract with New World Library (Publisher of Eckhart Tolle's "Power of Now")

Prize Sponsor: Marc Allen, *New World Library*

Value: \$35,000

Ten winners of the Transformational Author Writing Contest will have their book proposal personally delivered to Marc Allen, the President and Publisher of New World Library. Marc will review the proposals for publishing consideration. If he finds a potential FIT for the New World Library catalog, the author will be put in direct contact with Marc for further discussion.

NOTE: Anyone who wins this prize also receives a \$2500 ticket to attend a 4-day Transformational Writing Retreat in Pennsylvania with Christine Kloser – so if you don't get a publishing contract with New World Library, you'll still be one big step closer to turning your book goals into reality.

And dozens more! Check out all the prizes here...

www.TransformationalAuthor.com/prizes

There were simply too many to list them all here!

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**Due to the thousands of authors participating in the Transformational Author*

Experience®, we're only able to make the writing contest available to PLATINUM and DIAMOND pass holders... because of the personal attention given to each proposal received.



Introduce Yourself to Our Transformational Author Community on Facebook!

Please *introduce yourself* and tell me (and your fellow transformational authors) about yourself and your book at our social media hub. I look forward to connecting with you there and learning more about you! Go here and request to join this group...



www.TransformationalAuthor.com/group

Share TAE Season 7 with Your Community!

Do you know someone who wants to (or should) write a book?

Now's the time to share TAE with them! It's an easy way to make a big difference to friends, clients, colleagues, family members, etc. Just send them this message..

I recently signed up for this free training for Transformational Authors. It's amazing and I thought of you... wanted to share. Join me and thousands of others here: www.TransformationalAuthor.com



The Transformational Author Experience Program Schedule ... and Faculty!

Step 1: Paving Your Path for Transformation

Class 1: Mastering the Transformation Quadrant

Expert: Christine Kloser

Time: Monday, June 18 at 11:00 AM EDT / 8:00 AM PDT

Class 2: Start With You

Expert: Marisa Murgatroyd

Time: Monday, June 18 at 12:00 PM EDT / 9:00 AM PDT

Class 3: How to "Finish First" as an Author... and In Life

Expert: Scott Hamilton

Time: Monday, June 18 at 1:00 PM EDT / 10:00 AM PDT

Step 2: Strategizing Your Book

Class 4: Understanding Today's Top Publishing Models

Expert: Jesse Krieger

Time: Monday, June 18 at 2:00 PM EDT / 11:00 AM PDT

Class 5: The Ins and Outs of Publishing an Audiobook

Expert: Tina Dietz

Time: Monday, June 18 at 3:00 PM EDT / 12:00 PM PDT

Class 6: How to Write a Book Proposal that Attracts Agents and Publisher

Expert: Bill Gladstone

Time: Monday, June 18 at 4:00 PM EDT / 1:00 PM PDT



Class 7: How to Use Pre-Sales to Get Noticed by Publishers

Expert: Lee Constantine

Time: Monday, June 18 at 5:00 PM EDT / 2:00 PM PDT

Class 8: Is Crowdfunding Right for You?

Expert: Gary Goldstein

Time: Tuesday, June 19 at 11:00 AM EDT / 8:00 AM PDT

Class 9: How to Leverage an ebook to Build Your Heart-Based Business

Expert: Geoff Affleck

Time: Tuesday, June 19 at 12:00 PM EDT / 9:00 AM PDT

Step 3: Writing Your Transformational Book

Class 10: How to Get Started and Stay Motivated to Write

Expert: Christine Kloser

Time: Tuesday, June 19 at 1:00 PM EDT / 10:00 AM PDT

Class 11: The Art of Writing a Transformational Book

Expert: Marc Allen

Time: Tuesday, June 19 at 2:00 PM EDT / 11:00 AM PDT

Class 12: How to Write Your Book for Positioning and Brand Building

Expert: Dallas Travers

Time: Tuesday, June 19 at 3:00 PM EDT / 12:00 PM PDT

Step 4: Creating Raving Fans

Class 13: A Literary Agent's Secrets for Building Your Author Platform

Expert: Wendy Keller

Time: Tuesday, June 19 at 4:00 PM EDT / 1:00 PM PDT

Class 14: How to Turn Your Message Into a Movement

Expert: Chantelle Adams

Time: Wednesday, June 20 at 11:00 AM EDT / 8:00 AM PDT



Class 15: Leveraging Other People's Audiences to Share Your Message

Expert: Nicole Holland

Time: Wednesday, June 20 at 12:00 PM EDT / 9:00 AM PDT

Class 16: How to Get Lots of Fans Fast... as a Sought-After Public Speaker

Expert: Alexia Vernon

Time: Wednesday, June 20 at 1:00 PM EDT / 10:00 AM PDT

Class 17: How to Reach More People and Change the World with Publicity

Expert: Selena Soo

Time: Wednesday, June 20 at 2:00 PM EDT / 11:00 AM PDT

Step 5: Launching Your Transformational Book

Class 18: A Crash Course in Amazon Book Reviews

Expert: Debbie Drum

Time: Wednesday, June 20 at 3:00 PM EDT / 12:00 PM PDT

Class 19: How to Launch a Best-Seller

Expert: Adam Houge

Time: Wednesday, June 20 at 4:00 PM EDT / 1:00 PM PDT

Class 20: How to 'Not Sweat the Small' Stuff During Your Book Launch

Expert: Kristine Carlson

Time: Thursday, June 21 at 11:00 AM EDT / 8:00 AM PDT

Class 21: How to Launch Your Book Like a Renegade

Expert: Tom Morkes

Time: Thursday, June 21 at 12:00 PM EDT / 9:00 AM PDT

Class 22: How to Sell Your First 1,000 Copies Without Burning Yourself Out

Expert: Alinka Rutkowska

Time: Thursday, June 21 at 1:00 PM EDT / 10:00 AM PDT



Step 6: Growing Your Book Based Business

Class 23: Leveraging Your Book to Build a Business You Love

Expert: Lisa Barnett

Time: Thursday, June 21 at 2:00 PM EDT / 11:00 AM PDT

Class 24: Create Your Powerful Online Presence as an Author

Expert: Farnoosh Torabi

Time: Thursday, June 21 at 3:00 PM EDT / 12:00 PM PDT

Class 25: How to Grow Your Following Using "Ultimate Guides"

Expert: Primož Božić

Time: Thursday, June 21 at 4:00 PM EDT / 1:00 PM PDT

Class 26: The Author to Income Formula

Expert: Tamara Monosoff

Time: Thursday, June 21 at 5:00 PM EDT / 2:00 PM PDT

Class 27: How to Create and Sell Online Courses

Expert: Chris Kyle

Time: Friday, June 22 at 11:00 AM EDT / 8:00 AM PDT

Step 7: Mastering Money and Success as an Author

Class 28: Creating Long-Term Success as an Author

Expert: Derek Doepker

Time: Friday, June 22 at 12:00 PM EDT / 9:00 AM PDT

Class 29: Financial Alchemy for Authors

Expert: Morgana Rae

Time: Friday, June 22 at 1:00 PM EDT / 10:00 AM PDT



Step 8: Fulfilling Your DIVINE PURPOSE

Class 30: Turning Challenges into Gifts and Opportunities

Expert: SARK

Time: Friday, June 22 at 2:00 PM EDT / 11:00 AM PDT

Class 31: Uncovering the Life of Your Dreams

Expert: Bruce D Schneider

Time: Friday, June 22 at 3:00 PM EDT / 12:00 PM PDT

Class 32: Unmasking What Matters

Expert: Sandra Joseph

Time: Friday, June 22 at 4:00 PM EDT / 1:00 PM PDT



Speaker Notes

Class #1-----Christine Kloser

Mastering the Transformation Quadrant

Christine Kloser Companies LLC

211 Pauline Drive #513 ~ York, PA 17402

Call (800) 930-3713 or Email info@christinekloser.com



Speaker Notes

Class #2-----Marisa Murgatroyd

Start With You



Speaker Notes

Class #3-----Scott Hamilton

**How to “Finish First” as an Author...
and in Life**



Speaker Notes

Class #4-----Jesse Krieger

**Understanding Today's Top
Publishing Models**



Speaker Notes

Class #5-----Tina Dietz

The Ins and Outs of Publishing an Audiobook

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Speaker Notes

Class #6-----Bill Gladstone

**How to Write a Book Proposal that Attracts
Agents and Publisher**



Speaker Notes

Class #7-----Lee Constantine

**How to Use Pre-Sales to Get Noticed
by Publishers**

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Speaker Notes

Class #8-----Gary Goldstein

Is Crowdfunding Right for You?

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Speaker Notes

Class #9-----Geoff Affleck

**How to Leverage an ebook to Build Your
Heart-based Business**



Speaker Notes

Class #10-----Christine Kloser

**How to Get Started and Stay Motivated
to Write**

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Speaker Notes

Class #11----Marc Allen

The Art of Writing a Transformational Book



Speaker Notes

Class #12-----Dallas Travers

**How to Write Your Book for Positioning
and Brand Building**

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Speaker Notes

Class #13-----Wendy Keller

**A Literary Agent's Secrets for Building Your
Author Platform**



Speaker Notes

Class #14-----Chantelle Adams

How to Turn Your Message Into a Movement

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Speaker Notes

Class #15----Nicole Holland

**Leveraging Other People's Audiences to
Share Your Message**



Speaker Notes

Class #16-----Alexia Vernon

**How to Get Lots of Fans Fast...
as a Sought-After Public Speaker**



Speaker Notes

Class #17-----Selena Soo

**How to Reach More People and Change the
World with Publicity**



Speaker Notes

Class #18-----Debbie Drum

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Speaker Notes
Class #19 ----Adam Houge
How to Launch a Best-Seller



Speaker Notes

Class #20-----Kristine Carlson

**Now to Not Sweat the Small Stuff During
Your Book Launch**



Speaker Notes

Class #21----Tom Morkes

**How to Launch Your Book Like a Renegade /
The Renegade Approach to Launching Your Book**



Speaker Notes

Class #22-----Alinka Rutkowska

**How to Sell Your First 1,000 Copies Without
Burning Yourself Out**

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Speaker Notes

Class #23-----Lisa Barnett

**Leveraging Your Book to Build a
Business You Love**



Speaker Notes

Class #24-----Farnoosh Torabi

**Create Your Powerful Online Presence
as an Author**

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Speaker Notes

Class #25-----Primož Božić

**How to Grow Your Following Using
“Ultimate Guides”**



Speaker Notes
Class #26-----Tamara Monosoff
The Author to Income Formula



Speaker Notes

Class #27-----Chris Kyle

How to Create and Sell Online Courses



Speaker Notes

Class #28-----Derek Doepker

Creating Long-Term Success as an Author

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Speaker Notes
Class #29-----Morgana Rae
Financial Alchemy for Authors



Speaker Notes
Class #30-----SARK
**Turning Challenges into Gifts and
Opportunities**



Speaker Notes

Class #31-----Bruce D Schneider

Uncovering the Life of Your Dreams



Speaker Notes
Class #32-----Sandra Joseph
Unmasking What Matters